

Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **Silvia Puiu**
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Work experience

Dates 01/10/2022 → present
Occupation or position held PhD Associate Professor
Main activities and responsibilities Teaching Management, Marketing, Ethics Management
Name and address of employer University of Craiova, A.I. Cuza, no.13, 200585 Craiova (Romania)
Type of business or sector Education

Dates 01/10/2014 → 30/09/2022
Occupation or position held PhD Lecturer
Main activities and responsibilities Teaching Management, Marketing, Ethics Management
Name and address of employer University of Craiova, A.I.Cuza, no.13, 200585 Craiova (Romania)
Type of business or sector Education

Dates 01/05/2012 → 01/10/2014
Occupation or position held PhD Assistant
Main activities and responsibilities Teaching Marketing, International Marketing, Marketing Research
Name and address of employer University of Craiova, A.I.Cuza, no.13, 200585 Craiova (Romania)
Type of business or sector Education

Dates 01/03/2008 → 01/05/2012
Occupation or position held Junior Assistant PhD Student
Main activities and responsibilities Teaching Marketing, International Marketing, Enterprise Economy
Name and address of employer University of Craiova, A.I.Cuza, no.13, 200585 Craiova (Romania)
Type of business or sector Education

Dates 01/12/2007 - 01/03/2008
Occupation or position held Financial Administrator
Main activities and responsibilities Public procurement
Name and address of employer University of Craiova, A.I.Cuza, no.13, 200585 Craiova (Romania)
Type of business or sector Education

Education and training

Dates 2008 - 2011
Title of qualification awarded Doctoral Studies, Management Domain
Principal subjects / occupational skills covered Strategic Management of Retail Activity in Romania
Dates 2007 - 2009
Title of qualification awarded Master Degree

Principal subjects / occupational skills covered	International Business Management, International Marketing, International Strategic Management
Name and type of organisation providing education and training	University of Craiova, FEAA, International Business Administration
Dates	2007-2008
Title of qualification awarded	Graduating Certificate
Principal subjects / occupational skills covered	Advanced English
Name and type of organisation providing education and training	The European School for Correspondence Courses
Dates	2007
Title of qualification awarded	Certificate
Principal subjects / occupational skills covered	Negotiation, Partnership and Diplomacy in the EU Integration Process
Name and type of organisation providing education and training	University of Craiova, European Commission Jean Monnet Program
Dates	2003-2007
Title of qualification awarded	Economist
Principal subjects / occupational skills covered	International Operations, International Tourism, International Marketing, International Trade,
Name and type of organisation providing education and training	University of Craiova, FEAA, International Economic Relations
Dates	2003-2007
Title of qualification awarded	Graduating Certificate
Principal subjects / occupational skills covered	Education Psychology, Pedagogy, Teaching, Computer Assisted Teaching
Name and type of organisation providing education and training	Teaching Training Department
Dates	2006
Title of qualification awarded	Diploma
Principal subjects / occupational skills covered	Brand Communication
Name and type of organisation providing education and training	AIESEC Craiova, Perspectives Program

Personal skills and competences

Mother tongue(s) **Romanian**

Other language(s)

Self-assessment <i>European level (*)</i>	Understanding		Speaking				Writing
	Listening	Reading	Spoken interaction		Spoken production		
English	C2 Proficient user	C2 Proficient user	C2 Proficient user	C2 Proficient user	C2 Proficient user	C2 Proficient user	C2 Proficient user
French	B1 Independent user	B1 Independent user	A2 Basic User	A2 Basic User	A2 Basic User	A2 Basic User	A2 Basic User

(*) [Common European Framework of Reference \(CEF\) level](#)

Social skills and competences Team leader, coordination of projects

Organisational skills and competences Time management, meticulousity

Computer skills and competences Office (Word, Excel, PowerPoint), SmartPLS

Additional Information

Projects

- Project Manager in an advanced research project won in the internal competition of grants organized by the University of Craiova; the topic was Ethics Management in higher education institutions in Romania (2014-2015)
- Expert trainer in Project Management in the project "A chance for development", e-MS code: ROBG-176, code 16.4.2.087 (2018);
- Expert trainer in the project POCU - 103965/Dezvoltare prin antreprenariat (2018);
- Expert Mentor in the project POCU/379/6/21/125093 - "Student antreprenor în cadrul Facultăților de Economie și Administrarea Afacerilor și Horticultură" (2019-2021);
- Coordinator of activities in the project Summer school "Împreună în Educație - Împreună spre Succes"- Grants for universities - 256/SGU/NC/II/2019 (2019-2021);
- Coordinator of activities in the project Summer school "Împreună în Educație - Împreună spre Succes"- Grants for universities - ROSE/SGU/Runda II/ nr.138 (2019, 2021-2022);
- Marketing Consultant for Meteo Romania in a Copernicus-funded project, code C3S_428I_METEO-RO-WECTOU (May 2020- June 2021)
- Trainer in the project SMART STUDENT – Studenți inovatori, tineri antreprenori, code 142129 (March-April 2022).
- Expert in the project 2021-1-RO01-KA220-HED-000030286, Applying some advanced technologies in teaching and research, in relation to air pollution
- Trainer in PNRR project „Profesori de calitate pentru învățământ de calitate”, ID_06, contract 13353/21.10.2024