



UNIVERSITY
OF
CRAIOVA



ASOCIAȚIA FACULTĂȚILOR
DE ECONOMIE DIN ROMÂNIA

DOCTORAL SCHOOL
IN ECONOMICS
University of Craiova
ROMANIA



1906
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DEGLI STUDI
DI URBINO
CARLO BO



BURGAS FREE UNIVERSITY



RIGA TECHNICAL
UNIVERSITY

16th International Conference

Competitiveness and Stability in the Knowledge- Based Economy

CONFERENCE PROGRAMME

**iCOnEc 2024
Craiova, Romania,
October 25-26**

FRIDAY 25th, 2024

9:30 - 10:00 - welcoming the participants at INCESA (Research Hub for Applied Sciences), 107 Decebal Bld.

LINK

<https://incesa.webex.com/incesa/j.php?MTID=m3b6cba35a0001b26c003ae03695d378a>

Meeting number: 2743 723 6747

10:00 – 10:15 - opening address by Conference Organizers

10:15 - 11:45 - presentations by Keynote Speakers

11:50 - closing address by Conference Organizers

WORKSHOP

13:00 – 15:00

” International Approaches to Doctoral Studies”

PANELS

16:00 – 17:30

SATURDAY 26th, 2024

PANELS

10:00 – 12:00

PLENARY SESSION, 10:15 - 11:45

**Chi Wei SU, Distinguished Professor Dr.
Qingdao University, CHINA**

Can artificial intelligence become an accelerator for achieving carbon neutrality?
10:15

**Paolo D'ANSELMI, Lecturer PhD
University Tor Vergata, Rome, ITALY**

The Social Responsibility of Public Administration - Cases, Models Nuances
10:50

**Dr Sander SCHROEVERS
Bahria University, PAKISTAN**

Decoding Local Leadership: Analysing leadership styles in Romania's top 10 expat destinations
11:25

WORKSHOP
organized by Doctoral School in Economic Sciences Eugeniu Carada
13:00 – 15:00

Jamilah AHMAD, Prof. Dr. APR, FIPR
School of Communication, Universiti Sains Malaysia (USM), MALAYSIA
Navigating the Process of PhD. Journey: Malaysia Experience
13:00

Ekrem TUFAN, Prof. PhD,
Çanakkale Faculty of Applied Sciences, Çanakkale Onsekiz Mart University,
TURKEY
Pursuing a PhD in Türkiye: Suicide or Something Else?
13:30

Magnús Árni MAGNUSSON, Assoc. Prof. PhD
Bifrost University, ISLAND
Doctoral Studies in Iceland
14:00

Andre M.M. Kolodziejak, Prof. PhD,
Prof. PhD Maastricht University, Maastricht, THE NETHERLANDS
Senior Economist - European Commission, Brussels, BELGIUM
Expert at the European Central Bank, Frankfurt, GERMANY
Doctoral studies in the Netherlands, Belgium and Germany
14:30

Moderatori

Prof. univ. dr. Marian Siminică
Director Școala Doctorală de Științe Economice "Eugeniu Carada"
Universitatea din Craiova

Prof. univ. dr. Cătălina Sitnikov
Prodecan Cercetare, Relații Internaționale
Facultatea de Economie și Administrarea Afacerilor
Universitatea din Craiova

ECONOMICS PANEL, Friday 25.10.2024, 16:00-17:30

Chairs: PROF. EMERITUS PHD Marta-Christina SUCIU

PROF. PHD Andre KOLODZIEJAK

Link: <https://meet.google.com/pdk-saft-mra>

ALTERNATIVE BUSINESS MODELS TO SUPPORT A SUSTAINABLE DEVELOPMENT FOR STARTUPS IN ROMANIA _ECONOMIE

Răzvan-George COTESCU, Marta-Christina SUCIU

EVALUATING BLUE ECONOMY CRITERIA WITH GREY NUMBERS: INSIGHTS FOR SUSTAINABLE DEVELOPMENT

Gulay DEMIR, Prasenjit CHATTERJEE

IS ECONOMICS A DISMAL SCIENCE?

Andre KOLODZIEJAK

FORECASTING OUTPUT GAPS AND GROWTH THROUGH ECONOMIC TENDENCY SURVEYS IN TIMES OF CRISES: A MODEL APPROACH

Andre KOLODZIEJAK, Eppe Jan POSTMA

INTEGRATION AND ECONOMIC SUSTAINABILITY: THE IMPACT OF FOREIGN ECONOMIC ACTIVITY

A.M. NABIEVA, T.E. BAIGON, S.S. SAPARBAEVA, E. ÖZEN

EXPLORING CONSUMER ETHNOCENTRISM IN RESPONSE TO ASYLUM SEEKER EMPLOYMENT IN TOURISM

Cenap Topçu ULVI

REMEDICATION AS A DRIVER FOR THE RECOVERY AND DEVELOPMENT OF THE TOURISM INDUSTRY IN UKRAINE: CHALLENGES AND PROSPECTS

Tetiana CHERNIAVSKA, Bohdan CHERNIAVSKYI

RELIGIOSITY, STRENGTH OF NATIONAL IDENTITY, AND INTERNATIONAL EQUITY ALLOCATION

Anita TODEA, Alexandru TODEA, Erzsébet-Mirjám SOCACIU

UNIVERSITY SOCIAL RESPONSIBILITY IN MALAYSIAN HIGHER EDUCATION: A QUALITATIVE STUDY OF IMPLEMENTATION, INITIATIVES, AND OUTCOMES

Dayang Nurfatini AWANG, Jamilah AHMAD

FINANCES AND CSR PANEL, Friday 25.10.2024, 16:00-17:30

Chairs: PROF. PHD Cristi Marcel SPULBĂR

ASSOC. PROF. PHD Marius MITRACHE

ASSOC. PROF. PHD Cristian Valeriu STANCIU

Link: <https://meet.google.com/emq-stah-itm>

THE IMPACT OF TAIL RISK AND BLACK SWAN EVENTS ON MODERN PORTFOLIO THEORY. A REASSESSMENT OF RISK ASSUMPTIONS IN EXTREME MARKET CONDITIONS
Dumitru CINCIULESCU

CONCEPTUALIZATION OF THE MACHINE LEARNING ALGORITHMS FOR ENHANCED FORECASTING AND DECISION-MAKING
Cristi SPULBĂR, Cezar Cătălin ENE

EXPLORING THE DYNAMICS OF DERIVATIVE MARKETS. A COMPREHENSIVE STUDY ON FUTURES, OPTIONS, AND SWAPS IN MODERN FINANCE
Elena-Carmen NICULA (FULGA)

THE EVOLUTION OF GREEN FINANCE: SYSTEMIC RISK, INVESTMENT STRATEGIES, AND REGULATORY IMPLICATIONS IN SUSTAINABLE CAPITAL MARKETS
Mihai DUPIR

CORPORATE GOVERNANCE STRATEGIES BASED ON HARNESSING ARTIFICIAL INTELLIGENCE IN THE SYNERGISTIC PROCESS BETWEEN CORPORATE MANAGEMENT AND INTRAPRENEURSHIP
Marius-Daniel MITRACHE, Lucian-Florin SPULBĂR

THE IMPACT OF GRANT FUNDING ON SME PERFORMANCE
Stelian SELIȘTEANU, Radu BUZIERNESCU

CHARACTERISTICS OF MODERN FINANCIAL SYSTEMS: EVOLUTIONS AND CHALLENGES
Cristian Valeriu STANCIU, Andrei Cristian SPULBĂR

CONCEPTUAL APPROACHES TO BEHAVIORAL SHIFTS IN FINANCIAL INTERACTION. THE IMPACT OF FINTECH ON MONEY MANAGEMENT
Andrei Cristian SPULBĂR

THE IMPACT OF THE TAX GAP ON BUDGETARY SUSTAINABILITY AND ECONOMIC DEVELOPMENT IN ROMANIA
Simona Maria ENE

FINANCE PANEL, Friday 25.10.2024, 16:00-17:30

Chairs: *PROF. PHD. Ramona BIRÁU*

ASSOC. PROF. PHD Virgil POPESCU

Link: <https://meet.google.com/ygi-oupt-jxz>

INNOVATING FINANCE THROUGH APPLIED INFORMATICS: DATA-DRIVEN SOLUTIONS FOR A DIGITAL ECONOMY

Vaikunta PAI T., Virgil POPESCU, Ramona BIRAU

INVESTIGATING THE IMPACT OF FINANCIAL RISK MANAGEMENT ON THE BUSINESS ENVIRONMENT DEVELOPMENT DUE TO COVID-19 PANDEMIC Roxana-Mihaela NIOATA (CHIREAC), Nadia Tudora DASCALU (CIRJAN), Ștefan MĂRGĂRITESCU

ISLAMIC FINANCE AND ITS ROLE IN ECONOMIC TRANSFORMATION

Fatemeh DEKAMINI, Robert Dorin FILIP, Mircea Laurentiu SIMION

DECIPHERING THE DYNAMICS: A COMPREHENSIVE ANALYSIS OF TRENDS AND INFLUENCES IN FINTECH RESEARCH

Mohd AFJAL, Virgil POPESCU, Ramona BIRAU

EXPLORING THE VOLATILITY OF EXCHANGE-TRADED CROSS-CURRENCY DERIVATIVES IN INDIAN FINANCIAL MARKETS

Aman SHREEVASTAVA, Bharat Kumar MEHER, Mircea Laurentiu SIMION, Gabriela Ana Maria LUPU (FILIP)

LEVERAGING INFORMATICS FOR FINANCIAL INNOVATION: A SYSTEMATIC REVIEW

Virgil POPESCU, Ramona BIRAU, Alok GADDI

AN EMPIRICAL INVESTIGATION ON AFFORDABLE CARE ACT INSURANCE THROUGH ALTERNATIVE HEALTH CARE FINANCING: A CASE STUDY FOR INDIA Daniel FRANK, K Sudhir PRABHU, Roxana-Mihaela NIOATA (CHIREAC)

BANK MITRA: AN INITIATIVE TO BOOST BANKING SERVICES IN RURAL INDIA

Digambar KUMAR, Bharat Kumar MEHER, Robert Dorin FILIP, Nadia Tudora DASCALU (CIRJAN)

INVESTIGATING VOLATILITY SPILLOVERS USING GARCH FAMILY MODELS: A CASE STUDY FOR THE DEVELOPED STOCK MARKET IN AUSTRIA

Gabriela Ana Maria LUPU (FILIP), Ștefan MĂRGĂRITESCU

INFORMATICS PANEL, Friday 25.10.2024, 16:00-17:30

Chairs: PROF. PHD Amelia BĂDICĂ

PROF. PHD Liviu POPESCU

Link: <https://meet.google.com/pdq-ajrr-rpt>

ASSESSING ELECTRIC VEHICLE RANKS: A COMPARATIVE STUDY OF NORMALIZATION TECHNIQUES IN MULTI-CRITERIA DECISION MAKING

Yadav PRADEEP, Jagtap MADAN, Karande PRASAD

FROM INTERNET OF THINGS TO INTERNET OF BEHAVIOUR

Amelia BĂDICĂ, Andra Mălina NEȚOIU

ARCHITECTURAL PARADIGMS: MICROSERVICES VS MONOLITHIC SYSTEMS

Denisa TUFAN, Amelia BĂDICĂ

FORECASTS FOR 2023 FOR THE MAIN NEWS JOURNALS FROM 5 TV STATIONS - ESTIMATES, ACHIEVEMENTS, COMPARISON

Ramona SĂSEANU

STATISTICAL STUDY OF SOME INDICATORS IN THE AGRICULTURAL FIELD USING THE ARIMA MODEL

Floriana Mirela GĂMAN

THE IMPACT OF ARTIFICIAL INTELLIGENCE IN THE INNOVATIVE BUSINESS MODEL

Sabin-Alexandru BĂBEANU

COMPARATIVE STATISTICAL ANALYSIS OF SOME AGRICULTURAL INDICATORS IN THE EUROPEAN UNION

Mirela GĂMAN, Liviu POPESCU

DIGITAL TRANSFORMATION AS PUBLIC ADMINISTRATION'S SOCIAL RESPONSIBILITY; THE CASE OF GREECE

Athanasios CHYMIS

MANAGEMENT PANEL, Friday 25.10.2024, 16:00-17:30

Chairs: ASSOC. PROF. PHD Liviu CRĂCIUN

PROF. PHD Luminița POPESCU

Link: <https://meet.google.com/egm-qhpx-vvs>

INNOVATIVE STRATEGIES IN EFFICIENT RESOURCE MANAGEMENT OF A COMPANY

Roxana ISPAS

**ADAPTING NEW RECRUITS IN MILITARY ORGANIZATIONS IN THE 21st CENTURY.
THE IMPORTANCE OF MANAGERIAL SUPPORT**

Marius Emanuel CARAGEA

**FROM WORK-LIFE IMBALANCE TO BURNOUT: EXPLORING THE ROOTS OF HEAVY
WORK INVESTMENT**

Otilia Maria TRĂȘCĂ

**THE ROLE OF BUSINESS MANAGEMENT IN ADDRESSING WORKAHOLISM: A PATH
TO ORGANIZATIONAL BALANCE**

Otilia Maria TRĂȘCĂ

**THE IMPACT OF THE ORGANIZATION'S RESPONSIBLE BEHAVIOR ON EMPLOYEE
SATISFACTION**

Luminița POPESCU

**TRENDS AND CONTEMPORARY CHALLENGES IN MANAGING ORGANIZATIONAL
HUMAN RESOURCES**

Luminița POPESCU

**EXPLORING INTERNAL AND EXTERNAL DRIVERS THAT INFLUENCE STUDENTS'
ENTREPRENEURIAL INTENTIONS**

Liviu CRĂCIUN

**PERCEPTIONS AND ATTITUDES OF PUBLIC SECTOR EMPLOYEES TOWARDS
MOTIVATION STRATEGIES**

Liviu CRĂCIUN

HOW IS EMPLOYEE ENGAGEMENT EVOLVING IN THE AGE OF AI ?

Liviu CRĂCIUN

MATERIAL SELECTION USING AN INTEGRATED WENSLO-AROMAN MODEL

Prasenjit CHATTERJEE, Ercan ÖZEN, Gulay DEMIR

***MANAGEMENT, MARKETING AND BUSINESS ADMINISTRATION PANEL,
Friday 25.10.2024, 16:00-17:30***

Chairs: *PROF. PHD Daniela POPESCU
ASSOC. PROF. PHD Cătălin BARBU
ASSOC. PROF. PHD Sorina GÎRBOVEANU*

Link <https://meet.google.com/uqg-jmxx-chs>

SOCIALLY RESPONSIBLE MARKETING IN FINTECH

Cătălin Mihail BARBU, Liviu CRĂCIUN, Sorin Marius TUDOR, Răducu Ștefan BRATU

PREDECESSORS AND CONSEQUENCES OF CUSTOMER BRAND ENGAGEMENT IN FINTECH

Cătălin Mihail BARBU, Daniela POPESCU, Sorina GÎRBOVEANU

DIGITALIZATION IN THE EUROPEAN UNION

Daniela Victoria POPESCU, Sorina Raula GÎRBOVEANU, Mirela SÎRBU, Adina DINU

SOCIAL NETWORKS AND THE BUYING INSTINCT OF THE CONSUMER

Daniela Victoria POPESCU, Mariana JUGĂNARU, Cătălin Mihail BARBU, Sorina Raula GÎRBOVEANU

THE EVOLUTION OF THE UNIVERSITY CAREER IN THE NEXT DECADE

Daniela Victoria POPESCU, Sorina Raula GÎRBOVEANU, Mirela SÎRBU

HOTEL DIGITAL MARKETING – THE COMPETITIVE ADVANTAGE IN THE HOSPITALITY INDUSTRY

Ionela Cristina MICU, Maria Loredana TUȚĂ

MANAGEMENT IN AN INTERNATIONALIZING WORLD

Andre KOŁODZIEJAK, Guus MUIJZERS

INSTITUTIONS AND SUSTAINABLE DEVELOPMENT: PILLARS OF SUSTAINABLE GROWTH

Andreea Adriana SIMION

CO-CREATION AND COLLABORATIVE MARKETING: STRATEGIES TO EXCHANGE VALUE IN THE CONSUMPTION EXPERIENCES

Sorina-Raula GÎRBOVEANU, Daniela Victoria POPESCU, Mirela SÎRBU

HE EMPATHY IN CUSTOMER EXPERIENCES

Sorina-Raula GÎRBOVEANU, Daniela Victoria POPESCU, Mirela SÎRBU

THE TRANSITION TO POSTMODERNISM AND EXPERIENTIAL CONSUMPTION

Sorina-Raula GÎRBOVEANU, Daniela Victoria POPESCU, Mihail Cătălin BARBU

INTEGRATING SUSTAINABLE MARKETING INTO CSR STRATEGIES: A MODEL FOR RESPONSIBLE GROWTH

Carmen PUIU, Mirela SÎRBU

ECONOMICS PANELS, Saturday 26.10.2024, 10:00-12:00

Panel 1 Chairs: *PROF. PHD Ramona PÎRVU*
ASSOC. PROF. PHD Narcis MITU

NEXUS BETWEEN AI'S CARBON FOOTPRINT AND CLIMATE CHANGE

Narcis Eduard MITU, George Teodor MITU

IMPACT OF DIGITIZATION ON THE LABOR MARKET

Despina Florina VLASE (NEGUȚ)

ECONOMIC COHESION, REGIONAL DEVELOPMENT AND ABSORPTION OF EUROPEAN FUNDS

Dacia-Petronela COSTEA

RURAL TOURISM IN ROMANIA: OPPORTUNITIES FOR SUSTAINABLE DEVELOPMENT AND PRESERVATION OF LOCAL TRADITIONS

Dana-Maria STOICEA (IGNĂTESCU)

POST-PANDEMIC TOURISM: HOW INTERNATIONAL TRAVELERS PREFERENCES HAVE CHANGED

Dana-Maria STOICEA (IGNĂTESCU)

SYNERGIES OF REGIONAL RESILIENCE AND SUSTAINABILITY PARADIGMS. EXPLORING ADAPTIVE CAPACITIES IN THE CONTEXT OF ECONOMIC TRANSFORMATION

Lavinia-Adelina MITRACHE

THE IMPORTANCE OF ECONOMIC COOPERATION AT THE EUROPEAN LEVEL

Nicoleta STANCIU

THE IMPACT OF DIGITALIZATION ON EMPLOYMENT IN EUROPE

Maria ȘCHIOPU

EDUCATION AND THE RURAL ENVIRONMENT, BIBLIOMETRICS ANALYSIS FOR A SUSTAINABLE DEVELOPMENT

Teodora Andreea GĂINARU (OLAH)

Panel 2 Chairs: *PROF. PHD Ramona PÎRVU*
PROF. PHD Elena JIANU

THE IMPACT OF THE AI LEGISLATIVE VACUUM ON LOGISTICS COMPANIES

Corina IANCU, Elena JIANU

THE IMPACT OF THE DIGITALISATION OF THE ECONOMY ON THE LABOUR MARKET

Constantina Alina CIURILĂ (TAPI)

ASPECTS REGARDING THE QUALITY OF LIFE IN ROMANIA. INCOME INEQUALITY

Corina Lavinia JUJEA (VIJULIE)

DEMOGRAPHIC CHARACTERISTICS AND THE STRUCTURE OF THE WORKFORCE IN ROMANIA. THE MAIN TRENDS ON THE ROMANIAN LABOR MARKET

Corina Lavinia JUJEA (VIJULIE)

GLOBAL POLITICAL INSTITUTIONS FACING POPULIST AND EXTREMIST CHALLENGES – SOCIAL AND ECONOMIC IMPLICATIONS

Cristian Vlad PÎRVU

ANALYSIS OF ROMANIA'S PERFORMANCE IN THE DIGITAL QUALITY OF LIFE INDEX (DQL) 2023

Claudiu-Liviu MANEA, Marius Dan BENȚA, Costin Daniel AVRAM

ANALYSIS OF THE WORKFORCE IN THE CONTEXT OF THE GLOBALIZATION OF THE ROMANIAN BUSINESS ENVIRONMENT

Marius Dan BENȚA, Claudiu-Liviu MANEA, Costin Daniel AVRAM

A CRITICAL ASSESSMENT OF GLOBAL EDUCATIONAL SYSTEMS: PATTERNS AND PARADIGMS

Oana Alexandra CĂLIN

THE TRANSITION TO SUSTAINABLE DEVELOPMENT BY ENSURING A HEALTHY LIFE AND PROMOTING WELL-BEING - AN OBJECTIVE OF SUSTAINABLE DEVELOPMENT

Cimpoeru Maria NACHE

THE STUDY REGARDING DEVELOPMENT OF THE WINE TOURISM IN ROMANIA

Ionela Cristina MICU, Maria Loredana TUȚĂ

Panel 3 Chairs: *PROF. PHD Ramona PÎRVU*
ASSOC. PROF. Anca BĂNDOI

THE NEW URBAN LANDSCAPE: HOW REMOTE WORK IS REDEFINING URBANIZATION TREND

Ramona PÎRVU, Tudor TĂRBUJARU

INNOVATIVE STRATEGIES FOR SUSTAINABLE TOURISM: THE ROLE OF TECHNOLOGY, COMMUNITY ENGAGEMENT, AND ENVIRONMENTAL POLICIES

Mihaela A. STĂNIȘOARĂ-PARTECA

ENHANCING HUMAN RESOURCES IN TOURISM: A COMPREHENSIVE APPROACH TO PROFESSIONAL TRAINING QUALITY

Mihaela A. STĂNIȘOARĂ-PARTECA

DIGITAL ENTREPRENEURSHIP AND JOB CREATION

Tudor TĂRBUJARU

CONSIDERATIONS REGARDING THE MANIFESTATION OF MACROECONOMIC IMBALANCES IN ROMANIA

Costin Daniel AVRAM

ORGANIZATIONAL EXCELLENCE - THE FOUNDATION OF COMPETITIVENESS OF ECONOMIC AGENTS

Costin Daniel AVRAM

THE INFLUENCES OF ECONOMIC DEVELOPMENT ON ROMANIA'S NATIONAL SECURITY, AFTER ACCESSION TO THE EUROPEAN UNION

Irina Andreea PEGULESCU, Alina Daniela MĂRGINEANU

HARNESSING IoT FOR SUSTAINABLE GROWTH: ENHANCING SMES' ENVIRONMENTAL AND ECONOMIC PERFORMANCE IN THE DIGITAL ECONOMY

Anca BĂNDOI

THE IMPACT OF DIGITAL TECHNOLOGY ON MODERN TRAVEL

Gheorghe AXINTE

A COMPARATIVE ANALYSIS OF INVESTMENTS IN SOFT SKILLS VERSUS HARD SKILLS

Oana Alexandra CĂLIN

Panel 4 Chairs: *PROF. PHD Ramona PÎRVU*

ASSOC. PROF. PHD Anca TĂNASIE

ASSOC. PROF. PHD Daniel TOBĂ

A COMPREHENSIVE MODEL FOR VALUE CREATION IN THE EVOLVING GLOBAL SPORTS INDUSTRY

Alexandru SIMION, Marian Costin NANU, Gabriel MANGRA

MODELING FIRM VALUE THROUGH THE SYNERGY OF ARTIFICIAL INTELLIGENCE AND INTELLECTUAL CAPITAL

Dalia SIMION, Anca BĂNDOI, Daniel TOBĂ

CONSIDERATIONS REGARDING THE LIMITS OF REFLECTION OF SOCIAL WELFARE, IN THE CURRENT GDP CALCULATION SYSTEM

Daniel TOBĂ

MAJOR SHIFTS IN EDUCATIONAL CHOICES: WHAT MOTIVATES STUDENTS TO CHOOSE ECONOMICS AND BUSINESS FACULTIES

Carmen PUIU, Roxana Cristina MARINESCU, Monica PĂTRUȚESCU

THE EVOLUTION OF INTERNATIONAL LAW: CHALLENGES AND PERSPECTIVES IN THE CURRENT GLOBAL CONTEXT

Adrian BOGDAN

INTELLECTUAL PROPERTY RIGHTS IN MUSIC: CHALLENGES AND OPPORTUNITIES IN THE DIGITAL AGE

Ionuț-Sabin BOGDAN

THE DYNAMICS OF EUROPEAN GEOGRAPHY: PHYSICAL AND HUMAN DIVERSITY IN THE CURRENT CONTEXT

Carmen Simona RUXANDA

AN EFFICIENCY ANALYSIS FOR ROMANIAN COMPANIES IN INTERNATIONAL BUSINESS

Cosmin FRATOȘTIȚEANU, Anca TĂNASIE

REGIONAL COHESION AND INSTITUTIONAL CAPACITY BUILDING IN THE EU ENLARGEMENT PROCESS

Anca TĂNASIE, Cosmin FRATOȘTIȚEANU, Andra Maria MANDA

THE IMPACT OF EU FUNDING ON GREEN ENERGY PRODUCTION

Anca TĂNASIE, Luminița VOCHIȚA, Luiza NĂSTASE, Laurențiu DRAGOMIR

ASSESSMENTS OF THE COMPETITIVE ENVIRONMENT OF TOURISM SERVICES

Monica PĂTRUȚESCU, Roxana Cristina MARINESCU

Panel 5 Chairs: *PROF. PHD Nicoleta SÎRGHI*
PROF. PHD Grațiela NOJA
PROF. PHD Nicoleta-Claudia MOLDOVAN

THE IMPLICATIONS OF THE EU AI ACT ON INNOVATION AND COMPETITIVENESS. A CONCEPTUAL FRAMEWORK FOR AI STARTUPS AND SMEs

Maria Magdalena DOROIMAN, Nicoleta SÎRGHI, Oana-Ramona SOCOLIUC (GURIȚĂ)

INNOVATIVE SOLUTIONS FOR SUSTAINABLE WASTE MANAGEMENT AND ENHANCED QUALITY OF LIFE

Mirela CRISTEA, Grațiela Georgiana NOJA, Raluca Mihaela DRĂCEA, Oana-Ramona SOCOLIUC

UNDERSTANDING THE EFFECTS OF CLIMATE CHANGE ON THE ECONOMY AND SOCIETY – A BIBLIOMETRIC ANALYSIS

Bovary CIEL, Raluca-Ioana RĂCĂȚĂIAN, Nicoleta-Claudia MOLDOVAN

CONSIDERATIONS ON EUROPEAN AND NATIONAL STRATEGIES FOR CUSTOMS ADMINISTRATION REFORM

Raluca-Ioana RĂCĂȚĂIAN

THE RESOURCE'S MECHANISM OF GOVERNANCE AMONG EU COUNTRIES AT THE CROSSROADS OF CORRUPTION AND THE NEW GREEN DEAL OBJECTIVES

Oana-Ramona SOCOLIUC (GURIȚĂ), Grațiela Georgiana NOJA, Mirela CRISTEA, Nicoleta SÎRGHI

MAPPING EUROPE'S FUTURE: A NETWORK ANALYSIS OF GAPS AND PRIORITIES IN THE EU'S MULTIANNUAL FINANCIAL FRAMEWORK 2021÷2027

Diana BALAN, Ana-Cristina NICOLESCU

Panel 6 Chairs: *PROF. PHD Mirela CRISTEA*
PROF. PHD Grațiela NOJA

DIGITALIZATION AND ITS IMPLICATIONS ON UNEMPLOYMENT

Ionela-Monica GAVRILESCU

HOW THE DIGITAL AGE LEFT ITS MARK ON THE ENERGY LANDSCAPE BASED ON SUSTAINABILITY

Daniela IORGOVAN, Beatrice Elena GORE

UNEMPLOYMENT AND THE IMPACT OF DIGITALIZATION ON THE LABOR MARKET IN THE ENERGY FIELD

Daniela IORGOVAN, Ionela Monica GAVRILESCU

THE IMPACT OF BIOMASS PRODUCTION AND CONSUMPTION ON RESOURCE PRODUCTIVITY: A 2000÷2022 ANALYSIS OF EUROPEAN UNION MEMBER STATES

Mugur Victor Constantin IUREȘ

EXPLORING THE EFFECTS OF BIOMASS ENERGY ON RESOURCE EFFICIENCY AND ECONOMIC GROWTH: AN ORDINARY LEAST SQUARES AND RANDOM EFFECTS APPROACH

Mugur Victor Constantin IUREȘ

GREEN BONDS AND THE CIRCULAR ECONOMY – OBSTACLES TO MARKET DEVELOPMENT?

Marieta STANCIU, Dragoș STUPARU

MEASURES TO REDUCE UNEMPLOYMENT IN ROMANIA BY CREATING NEW JOBS

Leontina Codruța ANDRIȚOIU

FINANCIAL EDUCATION, A PILLAR FOR INDIVIDUAL AND SOCIO-ECONOMIC DEVELOPMENT

Ieronim-Georgian ȘTEFAN

FINANCE PANELS, Saturday 26.10.2024, 10:00-12:00

Panel 1 Chairs: *PROF. PHD Roxana Maria BĂDÎRCEA*

ASSOC. PROF. PHD Nicoleta Mihaela DORAN

ASSOC. PROF. PHD Muhammad UMAR

RELATIONSHIPS AND INCIDENCES BETWEEN INFLATION, COST OF PRODUCTION AND BANKRUPTCY RISK

Jenica POPESCU, Bogdan POPA

EFFICIENCY MAPPING IN THE BANKING SYSTEM: A REVIEW OF THE LITERATURE

Claudia GHERȚESCU

HOW CAN BANKS DRIVE THE EFFORT TO MITIGATE CLIMATE CHANGE?

Claudia GHERȚESCU, Alina Georgiana MANTA

CONSIDERATIONS RELATED TO THE APPLICATION OF ARTIFICIAL INTELLIGENCE AND ITS IMPACT ON HUMAN INTERACTION WITH BANKING SYSTEMS

Daniela Iulia Maria CĂRBUNE

NUDGE OR NOT TO NUDGE IN FOOD AND BEVERAGE SECTOR: A COST ANALYSIS

Ekrem TUFAN

ADVANCING RURAL COMMUNITIES IN ROMANIA THROUGH THE LEADER INITIATIVE: 2023÷2027

Cătălin Valentin Mihai LĂPĂDAT

ECONOMETRICAL MODELING OF THE CORRELATION BETWEEN ECONOMIC WELFARE AND INDICATORS MEASURING THE PROGRESS OF THE EUROPEAN UNION TO PROTECT THE ENVIRONMENT

Camelia CERCEL (ZAMFIRACHE)

HOW DOES THE FINANCIAL INSTITUTIONS CONTRIBUTE TO MACROECONOMIC PERFORMANCE IN THE CENTRAL AND EASTERN EUROPEAN REGION?

Gabriela BADAREU, Sergiu Mihail OLARU

ASSESSING THE IMPACT OF DIGITALIZATION ON THE EFFICIENCY OF PUBLIC SERVICES: A COMPARATIVE ANALYSIS OF CENTRAL AND EASTERN EUROPEAN COUNTRIES

Sergiu Mihail OLARU, Roxana Maria BĂDÎRCEA

THE IMPACT OF PUBLIC BORROWING ON ROMANIA'S FINANCIAL STABILITY

Cornelia DRĂGHICI

OPTIMIZING THE EUROPEAN FINANCIAL SYSTEM

Elena POLI

THE INFLUENCE OF FISCAL POLICY ON SOCIAL SUSTAINABILITY IN EUROPEAN UNION MEMBER STATES

Mihai Alexandru FIRU, Marius Dalian DORAN, Bogdan Laurențiu NICOLA

Panel 2 Chairs: *PROF. PHD Mirela CRISTEA*
PROF. PHD Marian SIMINICĂ
ASSOC. PROF. PHD Daniel CÂRCIUMARU

RETURN ON INVESTMENT IN STOCKS AND BANKRUPTCY RISK

Daniel CÂRCIUMARU, Marian SIMINICĂ, Mirela SICHIGEA, Silviu CÂRSTINA

ESG AND CORPORATE PERFORMANCE

Daniel CÂRCIUMARU, Marian SIMINICĂ, Mirela SICHIGEA, Silviu CÂRSTINA

CONSUMERS' FINANCIAL EDUCATION IN THE CONTEXT OF THE ESG STRATEGY IMPLEMENTATION IN THE BANKING SYSTEM OF THE REPUBLIC OF

Larisa MISTREAN

SOCIO-ECONOMIC DETERMINANTS OF FISCAL REVENUE: A MULTIDIMENSIONAL ANALYSIS IN CEE STATES

Loredana-Andreea CHIȚOIU

PRICING POLICIES AND COMPETITIVE STRATEGIES IN A DYNAMIC MARKET

Roxana ISPAS

TRANSFORMATION AND INNOVATION IN THE EUROPEAN UNION INSURANCE MARKET: EVIDENCE FROM LIFE INSURANCE VS. NON-LIFE INSURANCE SECTORS

Mirela CRISTEA, GrațIELA Georgiana NOJA, Silviu Valentin CÂRSTINA

LIFE INSURANCE AS A CATALYST IN ENHANCING FINANCIAL SECURITY OF THE POPULATION AND THE WELL-BEING OF SOCIETY: A MULTIDIMENSIONAL ANALYSIS WITHIN THE EUROPEAN UNION

Elena Iulia GRIGORIE

INSURANCE ACCESSIBILITY AND FINANCIAL INCLUSION IN PROMOTING ECONOMIC DEVELOPMENT: A COMPARATIVE ANALYSIS OF ROMANIA AND EASTERN EUROPEAN UNION MEMBER STATES

Elena Iulia GRIGORIE

Panel 3 Chairs: *ASSOC. PROF. PHD Dorel BERCEANU*
ASSOC. PROF. PHD Nicoleta Mihaela DORAN
ASSOC. PROF. PHD Laura VASILESCU

THE CONNECTION BETWEEN THE INVESTMENT RISK PROFILE AND THE STRUCTURE OF THE INVESTMENT PORTFOLIO

Dorel BERCEANU, Nicoleta Mihaela DORAN, Gabriela BADAREU

CRYPTOCURRENCIES - TRENDS AND CHALLENGES ON THE RISKS ASSOCIATED WITH THEM AND THE BENEFITS OF EU LEGISLATION

Răducu Ștefan BRATU, Andy ȘTEFĂNESCU

ESG REGULATORY ENVIRONMENT IN ROMANIA'S CAPITAL MARKET

Loredana PAMFILE

FISCALIS PROGRAMME IN THE NEW DIGITAL ERA

Alexandra DAEA

GREEN FINANCE INSTRUMENTS – A ROADMAP FOR SUSTAINABLE INVESTING

Laura VASILESCU

THE CORRELATION BETWEEN INVESTED CAPITAL AND THE FINANCIAL STRUCTURE OF THE COMPANY

Monica PĂTRUȚESCU, Mădălina MANGRA, Roxana Cristina MARINESCU

THE EVOLUTION OF EDUCATION EXPENDITURES IN EUROPEAN UNION MEMBER STATES: TRENDS AND IMPLICATIONS

Leonica Elena GORIE (OCROTEALĂ)

ENHANCING TAX SYSTEMS: STRATEGIES FOR SUSTAINABLE DEVELOPMENT AND RISK MITIGATION

Alexandra Ioana GEORGESCU, Constanța Adriana GORIE

Panel 4 Chairs: *PROF. PHD Oana LOBONȚ*

ASSOC. PROF. PHD Meng QIN

PROF. PHD Laura Mariana CISMAȘ

UNEVEN PROGRESS IN THE EU'S BIO-BASED ENERGY SECTORS: A COMPARATIVE STUDY USING SEIB AND CLUSTERING TECHNIQUES

Emilia Mary BĂLAN, Cristina Georgiana ZELDEA, Laura Mariana CISMAȘ, Marioara IORDAN

INEQUALITY AND CURRENT CHALLENGES: A GEOPOLITICAL RISKS PERSPECTIVE REGARDING SOCIO-ECONOMIC EFFECTS AT EU-27 AND NATIONAL LEVEL

Laura Mariana CISMAȘ, Cornelia DUMITRU, Florin Marius PAVELESCU, Cristian Mihai CISMAȘ

FORKS IN THE ROAD: DIGITAL TRANSFORMATION, INNOVATION, OR SUSTAINABILITY? EXAMINING THE STRATEGIC CHOICES FACING PRIVATE SECTOR COMPANIES IN THE EUROPEAN UNION

Andreea-Florentina CRĂCIUN, Muhammad UMAR, Meng QIN, Oana-Ramona LOBONȚ

TAX POLICY IN THE EU: EVOLUTION, THEORETICAL INSIGHTS, AND INTEGRATION EFFECTS

Ana-Elena VARADI, Sorana VĂTAVU, Oana Ramona LOBONȚ

GREEN GROWTH OR CARBON COSTS? UNPACKING THE IMPACT OF PUBLIC INVESTMENTS ON CO2 EMISSIONS AND ECONOMIC SHIFTS

Andru MAZILESCU, Nikola MARKOVIĆ, Mariana-Alexandra BĂRBULESCU, Florin COSTEA, Oana-Ramona LOBONȚ

CAPITAL STRUCTURE'S IMPACT ON PERFORMANCE: INSIGHTS FROM THE MANUFACTURING AND CONSTRUCTION SECTORS

Dumitru ZAGARNIUC, Sorana VĂTAVU

UNCOVERING THE IMPACT OF GOVERNANCE QUALITY ON SHADOW ECONOMY

Lavinia-Claudia PĂSAT, Sorana VĂTAVU

CLIMBING THE DIGITAL PERFORMANCE LADDER: MAPPING THE PEAKS AND VALLEYS ACROSS EU REGIONS

Cristina CRISTE, Chi Wei SU, Sorana VĂTAVU, Oana Ramona LOBONȚ

HARVESTING THE SEEDS OF GREEN FINANCE: A BIBLIOMETRIC JOURNEY THROUGH CURRENT LANDSCAPES AND FUTURE HORIZONS

Anastasia DORAȘ, Cristina CRISTE, Ciel BOVARY, Oana Ramona LOBONȚ

THE INTERSECTION OF DIGITAL TRANSFORMATION, SUSTAINABILITY, AND PUBLIC SECTOR PERFORMANCE: DEVELOPING AN ANALYTICAL MODEL

Andrei TRIP, Kai-Hua WANG, Florina STANCIU, Nicoleta Claudia MOLDOVAN

ACCOUNTING PANELS, Saturday 26.10.2024, 10:00-12:00

Panel 1 Chairs: *PROF. PHD Marioara AVRAM*
PROF. PHD Magdalena MIHAI
ASSOC. PROF. PHD Cristian DRĂGAN

ACCOUNTING IN AGRICULTURAL UNITS: KEY CHALLENGES AND SOLUTIONS

Bernadett-Renata KASA (ONCEA)

FINANCIAL COMMUNICATION OF ECONOMIC ENTITIES WITH PROFESSIONAL BODIES

Costin Daniel AVRAM, Luminița POPESCU, Georgiana Maria LUNGU

THE PERCEIVED IMPACT OF AUDIT ACTIVITY IN PUBLIC INSTITUTIONS

Nensi XHANI, Marioara AVRAM, Magdalena MIHAI, Cristian DRĂGAN

THE TRIPARTITE APPROACH TO AUDIT AND FINANCIAL PERFORMANCE

Victoria-Isabela DRAGOMIR, Marioara AVRAM, Magdalena MIHAI, Cristian DRĂGAN

INTEGRATING SUSTAINABILITY METRICS INTO FINANCIAL REPORTING: ENHANCING COMPETITIVENESS THROUGH TRANSPARENT ACCOUNTING PRACTICES

Magdalena MIHAI, Cristian DRĂGAN

PUBLIC PROCUREMENT AND PUBLIC ACCOUNTING: AN INTEGRATED APPROACH FOR OPTIMIZING FINANCIAL MANAGEMENT IN THE PUBLIC SECTOR

Anca Mădălina BOGDAN

THE ROLE OF GREEN ACCOUNTING IN PROMOTING STABILITY: A PATHWAY FOR KNOWLEDGE-BASED ECONOMIES TO ACHIEVE SUSTAINABLE GROWTH

Magdalena MIHAI, Cristian DRĂGAN

SUSTAINABILITY PERFORMANCE AND FINANCIAL COMPETITIVENESS: A COMPARATIVE ANALYSIS OF CORPORATE ESG DISCLOSURES IN KNOWLEDGE-BASED SECTORS

Magdalena MIHAI, Cristian DRĂGAN

Panel 2 Chairs: *PROF. PHD Marian SIMINICĂ*
ASSOC. PROF. PHD Valeriu BRABETE
ASSOC. PROF. PHD Sorin Sandu VÎNĂTORU

CRYPTOCURRENCY TAXATION: A BIBLIOMETRIC ANALYSIS AND EMERGING TRENDS

Georgiana – Iulia LAZEA (TRIFA), Maria – Roxana BALEA STANCIU, Ovidiu – Constantin BUNGET, Anca – Diana BĂLAN

INTEGRATED REPORTING – TOOL FOR MEASURING AND COMMUNICATING SUSTAINABLE CORPORATE PERFORMANCE

Ana Maria COSTEA

BIBLIOMETRIC ANALYSIS ON THE TOPIC OF THE THESIS OF USING ACCOUNTING INFORMATION TO ANALYZE THE CORRELATION BETWEEN PERFORMANCE AND

RISKS

Maxim COJOCARU

SUBSEQUENT EVENTS AFTER THE DATE OF THE FINANCIAL STATEMENTS THAT MAY INFLUENCE THE AUDITOR'S PERCEPTION

Sorin Sandu VÎNĂTORU

THE ACCOUNTING PROFESSION IN THE ERA OF SMART ACCOUNTING

Valeriu BRABETE, Daniel GOAGĂRĂ

ACCOUNTING FOR CRYPTOCURRENCY SETTLEMENTS - FROM CHALLENGE TO SOLUTION

Adriana CRĂIȚAR

ENVIRONMENTAL MANAGERIAL ACCOUNTING AND SOCIAL RESPONSIBILITY

Cerasela PÎRVU

CHALLENGES AND OPPORTUNITIES FOR THE ACCOUNTING PROFESSION IN THE CONTEXT OF DIGITALIZATION AND AI DEVELOPMENT

Cerasela PÎRVU, Adriana CRĂIȚAR

NEW CHALLENGES FOR MANAGERIAL ACCOUNTING IN THE CONTEXT OF CONTEMPORARY DEVELOPMENTS

Adriana CRĂIȚAR, Cerasela PÎRVU

THE USE OF STATISTICAL TECHNIQUES IN THE POST-ANALYSIS OF BANKRUPTCY RISK ESTIMATION MODELS

Denisa CATÎRU (GAE)

BIBLIOMETRIC ANALYSIS OF THE RELATIONSHIP BETWEEN CORPORATE GOVERNANCE AND FINANCIAL PERFORMANCE OF COMPANIES

Sidonia Alisa VLĂDOI

MANAGEMENT, MARKETING AND BUSINESS ADMINISTRATION PANELS, Saturday 26.10.2024, 10:00-12:00

Panel 1 Chairs: *PROF. PHD Cătălina SITNIKOV*

ASSOC. PROF. PHD Laura VASILESCU

THE IMPACT OF HUMAN RESOURCE PRACTICES ON SOCIAL DYNAMICS IN THE EDUCATIONAL ENVIRONMENT

Sofia Mihaela ROMANESCU

BUILDING COHESIVE E-LEARNING EXPERIENCES: THE ROLE OF INTEGRATED QUALITY STRUCTURES IN EDUCATION

Denisa Mihaela ȘULĂ

PRACTICE FIRM - A VIRTUAL EXPRESSION OF A REAL COMPANY

Simona Gianina TĂTĂREANU

QUALITY MANAGEMENT STRATEGIES FOR ENHANCING PERFORMANCE AND WELL-BEING IN EDUCATIONAL INSTITUTIONS

Carmen Maria MIHALCEA

STRATEGIC KNOWLEDGE MANAGEMENT: A KEY TO IMPROVING COMPETITIVENESS IN THE PUBLIC SECTOR

Cristinel Sorin SPÎNU

DOCUMENTATION USED IN THE ACTIVITIES SPECIFIC TO THE HUMAN RESOURCES DEPARTMENT

Veronica MOCANU

THE ROLE OF HUMAN RESOURCE MANAGEMENT IN AN ORGANIZATION

Steluța Claudia BERECHET

EVALUATION OF THE SELECTION PROCESS – A METHOD FOR ANALYZING CANDIDATES

Teodora MATEIAȘU

HUMAN RESOURCES MANAGEMENT AS A PARTNERSHIP BETWEEN EMPLOYEES AND THE ORGANIZATION

Iulia Georgiana UDRICĂ

THE RELATIONSHIP BETWEEN INTERNAL AUDIT, INTERNAL CONTROL, AND ORGANIZATIONAL CULTURE: ENHANCING EFFECTIVENESS

Silvia Mioara ILIE (TROI)

FACTORS INFLUENCING CUSTOMER BEHAVIOR IN BANKING INSTITUTIONS

Elena Florentina CROITORU

EXPLORING THE ROLE OF HUMAN RESOURCE MANAGEMENT IN ENHANCING SOCIAL PERFORMANCE

Claudia-Marinela ZĂTREANU

Panel 2 Chairs: *PROF. PHD Daniela POPESCU*

ASSIST. PROF. PHD Laurențiu MIHAI

AN ANALYSIS OF INTRA- AND INTERGROUP ORGANIZATIONAL COMMUNICATION IN TODAY ENVIRONMENT

Maria-Eliza ANTONIU

RetuRo SYSTEM: DISCUSSING ADVANTAGES AND DISADVANTAGES Management

Cecilia Irina RABONȚU, Maria VASILESCU

CULTURAL MANAGEMENT IN ROMANIA: CHALLENGES, OPPORTUNITIES, AND ALIGNMENT WITH EUROPEAN TRENDS

Amelia-Loredana PANĂ-DUICAN (ETEGAN)

FOOD WASTE, LIMITING FACTOR OF SUSTAINABLE DEVELOPMENT

Natalița Maria SPERDEA

LEVERAGING DIGITAL TOOLS AND ARTIFICIAL INTELLIGENCE FOR OPTIMIZING ORGANIZATIONAL PROCESSES AND DECISION-MAKING: A BIBLIOMETRIC ANALYSIS

Laurențiu MIHAI, Cătălina SITNIKOV, Mirela SICHIGEA, Anca BĂNDOI, Leonardo-Geo MĂNESCU

SYSTEMATIC LITERATURE REVIEW REGARDING THE FEASIBILITY OF PHOTOVOLTAIC PANELS FOR ELECTRIC VEHICLE CHARGING STATIONS

Anca BĂNDOI, Cătălina SITNIKOV, Mirela SICHIGEA, Leonardo-Geo MĂNESCU, Laurențiu

MIHAI

BIBLIOMETRIC ANALYSIS OF COST EFFICIENCY AND FINANCIAL VIABILITY OF VEHICLE-INTEGRATED PHOTOVOLTAICS (VIPV) IN ROAD TRANSPORT

Cătălina SITNIKOV, Laurențiu MIHAI, Mirela SICHIGEA, Anca BĂNDOI, Leonardo-Geo MĂNESCU

THE SYNERGY BETWEEN PROJECT MANAGEMENT AND HUMAN RESOURCE MANAGEMENT: AN INTEGRATED APPROACH FOR ENHANCING ORGANIZATIONAL PERFORMANCE

Ionuț RIZA

THE IMPACT OF AI ON THE RELATIONSHIP BETWEEN CONSUMERS AND BRANDS

Daniela Victoria POPESCU, Sorina Raula GÎRBOVEANU, Mirela SÎRBU, Adina DINU

COMPARATIVE ANALYSIS OF AI-GENERATED CONTENT VERSUS HUMAN-GENERATED CONTENT IN MARKETING

Daniela Victoria POPESCU, Sorina Raula GÎRBOVEANU, Mirela SÎRBU, Adina DINU

Panel 3 Chairs: *PROF. PHD Marian NĂSTASE*

PROF. PHD Nicoleta CRISTACHE

PERSPECTIVES ON THE STRATEGIC ENTREPRENEURSHIP IN THE CONTEXT OF DIGITALIZATION AND AI DEVELOPMENT

Marian NĂSTASE

STRATEGIC ENTREPRENEURSHIP: KEY TO SUCCESS FOR COMPETITIVENESS

Andrei Constantin TÎRNOVANU

APPLICATION OF DIGITAL TOOLS IN DEVELOPING THE ENTREPRENEURIAL ECOSYSTEM

Julia-Anamaria ȘIȘU

CHALLENGES FOR CHANGE MANAGEMENT BASED ON GENERATIVE AI IN LARGE ORGANIZATIONS

Mircea-Mihai OBREJA

LEADING THE VIRTUAL TEAMS IN THE CONTEXT OF GLOBAL CHALLENGES

Mircea-Sorin ZAHARCU

PARTICULARITIES OF TEAM DYNAMICS IN PUBLIC INSTITUTIONS

Elena Casandra CEAUȘESCU (NIȚULESCU)

THE ROLE OF INNOVATION IN BOOSTING BUSINESS ENVIRONMENTS

Valetina BUTMALAI, Nicoleta CRISTACHE, Irina SUSANU

ANALYSIS OF THE IMPACT OF INTERNAL PUBLIC AUDIT TOOLS ON THE PERFORMANCE OF THE ORGANIZATION

Sabin MURARIU, Andrei VIZITIU

THE EVALUATION AND CONTROL PROCESS IN PUBLIC INSTITUTIONS - A COMPARATIVE ANALYSIS

Alexandru Sebastian CHIHAIA, Alexandru CĂPĂȚÎNĂ, Alina MATRIC

THE INFLUENCE OF INNOVATION ON DIGITAL TRANSFORMATION IN AGILE ORGANIZATIONS

Ana NĂSTASE

THE IMPACT OF EVALUATION PROCESSES ON INCREASING THE PERFORMANCE OF SCHOOL UNITS

Aura COLAN, Monica RĂDUCAN, Geanina COLAN

THE IMPACT OF DIGITIZATION ON THE DEVELOPMENT OF STARTUPS IN ROMANIA

Oana PRICOPOAIA, Dimitrie STOICA

Panel 4 Chairs: *ASSOC. PROF. PHD Carmen Elena COCA*
ASSOC. PROF. PHD Daniel DĂNECI PĂTRĂU
ASSOC. PROF. PHD Romeo BOȘNEAGU

THE ECONOMIC CRISIS OF 2008, TODAY'S LESSONS AND TOMORROW'S OPPORTUNITIES

Cristian MOȘNIANU, Cristian PIECU

SUSTAINABLE FINANCING: THE PATH TO ECONOMIC PROSPERITY AND ENVIRONMENTAL PROTECTION

Carmen Elena COCA, Daniela Simona NENCIU, Daniel DĂNECI-PĂTRĂU, Romeo BOȘNEAGU, Florin SORESCU

ANALYSIS OF LABOUR RELATIONS AND SOCIAL CLIMATE IN RAIL TRANSPORT

Daniel DĂNECI-PĂTRĂU, Carmen Elena COCA

THE IMPACT OF INTERNATIONAL STUDENT MOBILITY ON CAREER DEVELOPMENT

Luminița IOSIF

URBACT PROGRAM AND CSR: CREATING CHANCES AND ENHANCING CITIES

Luminița IOSIF

MANAGEMENT OF LOGISTICAL SUPPORT IN HUMANITARIAN AID OPERATIONS. CASE STUDY AT HUMANITARIAN SUPPORT IN THE SAHEL REGION-MALI

Gabriel-Cătălin SANDU, Carmen Elena COCA

MEASURES TO IMPROVE INTERNAL MANAGERIAL COMMUNICATION FOR SMALL AND MEDIUM ENTERPRISES IN THE WINE SECTOR IN THE REPUBLIC OF MOLDOVA

Viorica CARAUȘ

EFFECTIVE MARKETING STRATEGIES IN THE CONSTRUCTION SECTOR: ORGANIZATION AND IMPACT

Carmen Elena COCA, Daniela Simona NENCIU, DĂNECI-PĂTRĂU, Romeo BOȘNEAGU, Florin SORESCU

INFORMATICS AND STATISTICS PANEL, Saturday 26.10.2024, 10:00-12:00

Panel 1 Chairs: *PROF. PHD Alexandru ȚUGUI*
PROF. PHD Daniela DĂNCIULESCU

INTEGRATING o.SLR FOR SYSTEMATIC REVIEW AND CONCEPTUAL UPDATES IN ECONOMIC INFORMATICS: A METHODOLOGICAL APPROACH

Alexandru ȚUGUI

WHERE IS THE LAND IN THE NEW DIGITAL ECONOMY?

Paula COBZARU, Alexandru ȚUGUI

THE IMPACT OF DIGITALISATION AND ARTIFICIAL INTELLIGENCE ON THE PERFORMANCE OF ROMANIAN COURTS

Doina-Daniela FUNDEANU

ROLE OF DIGITALIZATION IN THE ECONOMY

Daniel LEPĂDATU

ACCELERATING SOFTWARE APPLICATION DELIVERY WITH AI-DRIVEN DEVOPS: OPTIMIZING ARCHITECTURES AND INFRASTRUCTURES FOR HIGHER

Pavel-Cristian CRĂCIUN

EVALUATING THE IMPACT OF ARTIFICIAL INTELLIGENCE ON BUSINESS AND ECONOMICS THROUGH SENTIMENT ANALYSIS

Costel Marian IONAȘCU

GET READY FOR THE DIGITAL AGE ?

Marieta STANCIU, Andreea Adriana SIMION

ARTIFICIAL INTELLIGENCE SOLUTIONS FOR SOCIAL MEDIA ANALYSIS: A CONCEPTUAL FRAMEWORK FOR UNDERSTANDING DIGITAL SOCIAL DYNAMICS

Dragoș LUPȘOIU

INTELLIGENT DATA VALIDATION SYSTEM FOR HIGHER EDUCATION: A CONCEPTUAL APPROACH FOR ENSURING INFORMATION INTEGRITY AND QUALITY

Andreea MITRU

THE IMPACT OF DIGITALIZATION ON INNOVATION AND SUSTAINABLE DEVELOPMENT IN ORGANIZATIONS: AN ANALYSIS OF DYNAMIC ECONOMIC MODELS

Valeri Viorel SITNIKOV

MASTER students PANEL, Saturday 26.10.2024, 10:00-12:00

Panel Chairs: *PROF. PHD Daniela POPESCU*
ASSOC. PROF. PHD Anca TĂNASIE
ASSOC. PROF. PHD Mirela SICHIGEA

MARKETING STRATEGIES OF SHOPPING MALLS

Corina BOICAN, Simina FLOAREI

COMMUNICATION - THE KEY TO SUCCESS IN BUSINESS OPTIMIZATION

Bianca BONDAR

CURRENT CHALLENGES OF COHESION IN THE EUROPEAN UNION

Riana Maria CIOBANU (GRUESCU)

ONLINE MARKETING FOR PHARMACEUTICAL PRODUCTS: AN ESSENTIAL TOOL IN THE DIGITAL ERA

Florin-Vlăduț ICĂLAȘ

THE ROLE AND IMPORTANCE OF SALES ON ONLINE SOCIAL NETWORKS IN ENSURING THE COMPANY'S SUCCESS ON THE MARKET

Bianca-Gabriela GHIȚĂ

HUMAN RESOURCES AND PROMOTION - COMPONENTS OF THE MARKETING MIX IN SOCIAL TOURISM

Mihaela-Andrada LEOVEANU

MEMES: A NEW FORM OF DIGITAL COMMUNICATION

Raluca-Ionela MICE

THE ROLE OF TEAMWORK IN A LARGE COMPANY

Ancuța Radu BOARNĂ

STUDY ON THE ROLE OF IMAGES AND VIDEOS IN ADVERTISING MESSAGES

Simona-Andreea BECHERU

THE FUTURE OF WORK: AUTOMATION AND ITS IMPACT ON WAGE INEQUALITY

Andrei SMĂRĂNDESCU

THE ECONOMIC IMPACT OF TAX EVASION ON PUBLIC SERVICES

Ștefan-Codruț Florian CIOBANU

FROM TRADITIONAL TO DIGITAL: A COMPREHENSIVE ANALYSIS OF AI ADOPTION IN BANKING CUSTOMER SERVICE. INSIGHTS FROM EUROPEAN CASE STUDIES

Maria-Emilia DINCULEANA

DIGITAL TRANSFORMATION IN CENTRAL BANKING: ANALYZING PUBLIC RESPONSE AND REGULATORY FRAMEWORKS FOR THE DIGITAL EURO

Maria-Emilia DINCULEANA

**THE ABSORPTION OF EUROPEAN FUNDS IN ROMANIA: CHALLENGES,
OPPORTUNITIES, AND PROGRESS**

Cetățeanu Adriana PREDUȚ

DIGITIZATION AND ENTREPRENEURSHIP

Vasilica ZAMFIR-TUDORAN

**ASSESSMENT OF ESG RATINGS FOR FOSSIL FUEL COMPANIES LISTED ON THE
BUCHAREST STOCK EXCHANGE**

Aurelia Georgiana POPESCU

**THE LINK BETWEEN FINANCIAL AND ENVIRONMENTAL PERFORMANCE: OMV
PETROM CASE STUDY**

Viorela Mădălina PROCA