



UNIVERSITY
OF
CRAIOVA



ΠΑΝΕΠΙΣΤΗΜΙΟ ΠΕΙΡΑΙΩΣ
UNIVERSITY OF PIRAEUS



DOCTORAL SCHOOL
IN ECONOMICS
University of Craiova
ROMANIA



10th International Conference

Competitiveness and Stability in the Knowledge-Based Economy

CONFERENCE PROGRAMME

iCOnc 2018 Craiova, Romania, October 26-27

ECONOMICS TRACK

Track 1, Friday 26.10.2018, 13:30 - 16:00, C 324B

Moderators: *CONF. UNIV. DR. RAMONA PÎRVU*
CONF. UNIV. DR. LUMINIȚA VOCHIȚA

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Moderators: *PROF. UNIV. DR. MIRELA CRISTEA*
CONF. UNIV. DR. ANDRA GĂINĂ

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Moderators: *PROF. UNIV. DR. MARTA CHRISTINA SUCIU*
CONF. UNIV. DR. DANIEL TOBĂ

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CONF. UNIV. DR. COSMIN FRATOȘTIȚEANU

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Moderators: *CONF. UNIV. DR. ANCA TĂNASIE*
CONF. UNIV. DR. MARIETA STANCIU

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PROF. UNIV. DR. CERASELA PÎRVU

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Moderators: *PROF. UNIV. DR. MARIANA MAN*
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Moderators: *PROF. UNIV. DR. MAGDALENA MIHAI*
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Moderators: *PROF. UNIV. DR. DANIELA POPESCU*
PROF. UNIV. DR. CLAUDIU BOCEAN

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CONF. UNIV. DR. CĂTĂLIN BARBU

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Moderators: *PROF. UNIV. DR. CĂTĂLINA SITNIKOV*
CONF. UNIV. DR. LIVIU CRĂCIUN

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Moderators: *PROF. UNIV. DR. ILIE BUDICĂ*
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Moderators: *PROF. UNIV. DR. CECILIA-IRINA RĂBONȚU*
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Moderators: *PROF. UNIV. DR. MARA DEL BALDO*
PROF. UNIV. DR. CLAUDIU BOCEAN

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Moderators: *PROF. UNIV. DR. GHEORGHE MATEI*
PROF. UNIV. DR. NICOLAE SICHIGEA

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Moderators: *PROF. UNIV. DR. CRISTI MARCEL SPULBĂR*
CONF. UNIV. DR. CRISTIAN VALERIU STANCIU

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Moderators: *CONF. UNIV. DR. NARCIS MITU*
CONF. UNIV. DR. LAURA VASILESCU

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Moderators: *PROF. UNIV. DR. OANA RAMONA LOBONȚ*
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Moderators: *CONF. UNIV. DR. DOREL BERCEANU*
CONF. UNIV. DR. DALIA SIMION

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Moderators: *CONF. UNIV. DR. ANCA BĂNDOI*
CONF. UNIV. DR. NICOLETA CLAUDIA MOLDOVAN

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Moderators: *CONF. UNIV. DR. DANIEL CÎRCIUMARU*
CONF. UNIV. DR. MĂDĂLINA MANGRA

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ANCA BUZIERNESCU
INCOME TAX IN ROMANIA: WHERE TO?

OLIVIAN BÎLTAC
COMPANY'S FINANCIAL PERFORMANCE VERSUS SOCIAL PERFORMANCE - A STATE OF THE ART ANALYSIS

DELIA IANCU
THE CONCEPT OF FISCAL POLICY

MĂDĂLINA GIORGIANA MANGRA, MARIETA STANCIU AND NELA-LOREDANA CĂRĂBĂ-MEIȚĂ
THE SUSTAINABILITY OF THE PENSION SYSTEM. CURRENT MEASURES AND PERSPECTIVES

INFORMATICS AND STATISTICS TRACK

Track 1, Friday 26.10.2018, 13:30 - 16:00, C 223

Moderators: *CONF. UNIV. DR. AMELIA BĂDICĂ*
CONF. UNIV. DR. COSTEL IONAȘCU

MARIAN POMPILIU CRISTESCU
SECURING MOBILE APPLICATIONS USING GENETIC ALGORITHMS

DRAGOȘ TOHĂNEAN AND SORIN-GEORGE TOMA
INNOVATION, A KEY ELEMENT OF BUSINESS MODELS IN THE FOURTH INDUSTRIAL REVOLUTION

SIMINA-IOANA BROȘTESCU
CLASSICAL ECONOMETRIC MODELS FOR FDI IN THE CEEC-10

FLORENTINA-MIHAELA APIPIE
OBSERVATIONS ON THE OPTIMIZATION OF A PORTFOLIO LISTED ON BUCHAREST STOCK EXCHANGE

GENOVEVA-MIHAELA IOANA CĂTĂNOIU AND CRISTIAN-PAUL MOANȚĂ
WAVELET NETWORKS WITH APPLICATIONS TO THE PREDICTION OF FINANCIAL SERIES

SILVIA PATRICIA DODU
SOCIAL NETWORKS AND THEIR INFLUENCE ON TRAVEL

GHEORGHE MEGHIȘAN, GEORGETA-MĂDĂLINA MEGHIȘAN-TOMA AND IONELA COSOLAN
ARTIFICIAL INTELLIGENCE AND BUSINESS AUTOMATION IN AUTOMOBILE INDUSTRY

Track 2, Saturday 27.10.2018, 9:00 – 11:45, C 223

Moderators: *PROF. UNIV. DR. CARMEN RADU*
CONF. UNIV. DR. LIVIU POPESCU

LIVIU POPESCU
APPLICATIONS OF OPTIMAL CONTROL THEORY IN THE STUDY OF INVENTORY AND PRODUCTION PROBLEMS

SIMINA-IOANA BROȘTESCU AND GHEORGHE SĂVOIU
STRUCTURAL MODELS CENTRED ON ASSOCIATING THE FDI INFLOWS AND OUTFLOWS IN THE CEEC-10

FLORENTINA-MIHAELA APIPIE
EVOLUTIONARY ALGORITHMS APPROACHE IN PORTFOLIO OPTIMIZATION

CRISTIAN-PAUL MOANȚĂ AND GENOVEVA-MIHAELA IOANA CĂTĂNOIU
USING ANFIS FOR FINANCIAL TIME SERIES FORECASTING

CARMEN RADU, COSTEL IONAȘCU AND AMELIA BĂDICĂ
CAUSES AND CONSEQUENCES OF INFANT MORTALITY EVOLUTION IN THE LAST HALF CENTURY IN ROMANIA

Track 3, Saturday 27.10.2018, 9:00 – 11:45, C 224

Moderators: *PROF. UNIV. DR. VALENTIN LIȚOIU*
CONF. UNIV. DR. ADINA BĂLAN

ANA-GABRIELA BABUCEA AND CECILIA-IRINA RĂBONȚU
CLOUD COMPUTING SERVICES AND BUSINESS DIGITAL TRANSFORMATION

VALENTIN LIȚOIU
BUSINESS INTELLIGENCE SYSTEMS - SUPPORT FOR TACTICAL AND STRATEGIC MANAGEMENT

ADINA BĂLAN
THE ELECTRONIC HEALTH RECORD (EHR) – THE BASIC COMPONENT OF THE HEALTH SYSTEM

AMELIA BĂDICĂ, CARMEN RADU AND COSTEL IONAȘCU
AUGMENTED REALITY – A NEW PARADIGM

VASILE CONSTANTIN TOMIȚĂ, ANICA IANCU, LUMINIȚA FLORENTINA POPESCU, CORA IONELA DANIASA AND VIRGIL POPESCU
USE OF INTELLIGENT SYSTEMS IN MANAGING CUSTOMER RELATIONS

VASILE CONSTANTIN TOMIȚĂ, LUMINIȚA FLORENTINA POPESCU, CORA IONELA DANIASA, ANICA IANCU AND VIRGIL POPESCU
USE OF EXPERT SYSTEMS IN PROMOTION OF ECONOMIC-FINANCIAL DECISION